



Artificial Intelligence

Enhance Your Content With the Power of AI

Content creators face significant challenges in enhancing content quality, accessibility, and discoverability. Manual tasks like content interpretation, summarisation, and categorisation are time-consuming, impacting user experiences and searchability. Traditional image recognition often falls short of making images accessible. Crafting both quantitative and non-quantitative questions is resource-intensive and inconsistent.

Lumina Datamatics can help address these issues with its expertise in Artificial Intelligence and Machine Learning.

Our AI-Powered Services Include

Content Enrichment: Enhance your content effectively with our AI algorithms, which automatically interpret, summarise, categorise, and enrich your content accurately. Save hours of manual work while improving user experiences through engagement, discoverability, and searchability. Our adaptive machine-learning model unlocks hidden insights, prioritising your content security and copyright with top-notch data privacy and protection.

Image Recognition: Driven by advanced algorithms, our image recognition technology takes image understanding beyond pixels, offering meaningful descriptions that enhance accessibility for all users. Enhance your image content by making it incredibly searchable and discoverable, setting new standards for user engagement and accessibility.

Assessment Author: Our AI-powered platform efficiently generates high-quality quantitative and non-quantitative questions, adhering to writing guidelines and educational goals. Its scalability is ideal for comprehensive exams, promoting seamless collaboration with our writers and streamlining the assessment creation process. Besides saving precious time and resources, it assures consistency at every step of item authoring.

Key Benefits

- Reduced Costs
- Enhanced Content Quality
- Faster Turnaround Times
- Improved User Experience
- Advanced Searchability and Accessibility

About Us

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness.