

30% Productivity Boost in 30 Days: Transforming Rights and Permissions

About the Client

A leading American global publisher of books, journals, encyclopedias, training, and educational materials across print, electronic, and online platforms.

Challenges

The client faced multiple operational challenges in their rights and permissions processes, affecting efficiency, communication, and overall workflow management.

- Inefficient Rights and Permissions workflow, leading to delays
- Communication gaps and technological misalignment with offshore teams
- Short turnaround times coupled with high-quality expectations
- Lack of system integration for seamless content management
- Disconnect between digital assets and repositories
- Urgent need to onboard 20 professionals within four weeks

The background image shows a modern office environment with large glass windows. Three people are seated around a dark wooden table. A man in a light blue shirt is on the right, looking towards the left. A woman in a grey sleeveless top is in the middle, looking towards the left. A woman in a white shirt is on the left, looking towards the middle. They are all working on laptops. The floor is light-colored tile. The overall atmosphere is professional and collaborative.

Executive Summary

The client faced significant challenges in their rights and permissions processes due to inefficiencies in research, data entry, and system integration. Additionally, they required urgent workforce expansion and technical improvements. Lumina Datamatics implemented strategic solutions, including workflow optimization, rapid recruitment, and blockchain-based permissions management, resulting in enhanced operational efficiencies, reduced turnaround times, and improved cost savings.

Objective

The goal was to streamline workflow efficiency, accelerate hiring to meet urgent staffing needs, seamless permissions tracking, enhance team collaboration, and establish a scalable, cost-effective Rights and Permissions framework.

Solution

Lumina Datamatics executed a multi-faceted approach to streamline the client's operations:


- Accelerated recruitment to onboard 25 skilled professionals within four weeks
- Deployed RapidChain Clearance to expedite permissions processing
- Conducted intensive training programs to enhance team expertise
- Integrated RightsPlatform to centralize workflow and task management
- Improved system connectivity through API integration for better research and access

Results

By implementing strategic solutions, Lumina Datamatics significantly enhanced the client's rights and permissions operations, leading to improved efficiency, faster processing, and seamless integration.

- Strengthened permissions capabilities with 25 skilled recruits in just four weeks
- Improved tracking of permissions
- Successful data migration into RightsPlatform as an official database within 20 days
- RightsPlatform integration with other vendor APIs enabled access to a curated research list, resulting in significant time savings
- Leveraged blockchain technology to streamline permission requests
- Team training enhanced overall efficiency by 30%





Lumina Datamatics Advantage

Through workflow improvements and strategic workforce planning, Lumina Datamatics transformed the client's rights and permissions framework. These enhancements resulted in improved efficiency, faster processing, and a more scalable approach to content management. The success of this project underscores the importance of technology-enabled operations and strategic workforce expansion in the publishing industry.

Schedule a Consultation with us Today

About Us:

Globally, 9 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 7,000+ professionals across Germany, India, Philippines, UK and United States. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness.