



Boosting Publishing Efficiency by 62%: How XEditPro Reduced TAT and Transformed a Leading Global Publisher's Workflow

About the Client

A global publishing leader managing scientific journals and open-access content aimed to modernize its workflow to meet rising submission demands while ensuring top-tier quality.

Challenges

Our client faced challenges encompassing multiple facets of content creation and management, hindering the ability to efficiently produce diverse content worldwide.

Executive Summary

The client partnered with Lumina Datamatics to address challenges in multilingual content creation, collaboration inefficiencies, and maintaining output quality. Leveraging **XEditPro**, Lumina Datamatics implemented innovative solutions that streamlined workflows, improved transparency, and elevated the reader experience. The results were exceptional, including a 62% reduction in turnaround time (TAT) for journal publishing, seamless multilingual publishing, and enhanced visual content.

Special Issues Identified

- Multilingual content creation barriers which hindered global market expansion
- Inefficient comment and query management which disrupted collaboration
- Meeting diverse output needs while maintaining quality which increased complexities
- Lack of transparency and accountability in content creation stages
- Poor image insertion disrupted visual flow

Objective

To overcome these challenges, the client aimed to streamline multilingual content workflows, and enhance collaboration by improving query management, simplify diverse output production while ensuring quality, introduce transparency across content stages, and optimize image insertion for cohesive visual content.



Solution

Lumina Datamatics implemented **XEditPro** to deliver targeted solutions addressing the client's needs:

- **Multilingual Capability:** Seamlessly enabled the creation and management of content in multiple languages.
- **Improved Collaboration:** Introduced a platform to efficiently track and resolve author comments and queries.
- **Unified Workflow:** Streamlined production of diverse outputs from a single source input.
- **Enhanced Transparency:** Deployed an audit trail/log mechanism to ensure accountability across workflows.
- **Optimized Visual Content:** Enabled efficient image insertion with cloud-based metadata for improved cohesiveness

Results

The implementation of Lumina Datamatics' XEditPro platform yielded impressive results:

- **62% Reduction in TAT for Journal Workflow:** XEditPro significantly accelerated the journal publishing process, reducing time-to-market and enhancing efficiency.
- **Global Reach:** Multilingual features streamlined content creation for global audiences.
- **Improved Collaboration:** Efficient comment and query management improved collaboration and increased overall efficiency.
- **Increased Accountability:** Audit trails improved transparency, bolstered the review process and increased accountability.
- **Enhanced Reader Experience:** Optimized image workflows elevated content quality and created an engaging reader experience.



The Lumina Datamatics Advantage

Lumina Datamatics' **XEditPro** transformed the client's publishing operations, enabling them to overcome complex challenges and achieve impressive results. Backed by cutting-edge technology, a commitment to quality, and an unparalleled understanding of the publishing industry, Lumina Datamatics is a trusted partner for organizations seeking to revolutionize their content workflows.



Schedule a Consultation with Us Today

About Us:

Globally, 9 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 6500 professionals across Germany, India, Philippines, UK and United States. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness.