LUMINA DATAMATICS®
WE MANAGE KNOWLEDGE™

Accelerating Digital Content: Cutting Turnaround Time by 33% for Leading Academic Publisher

CLIENT OVERVIEW

The client is a leading academic publisher with a diverse range of publications. They have successfully ventured into eBooks and are now strengthening their presence in the digital content space.

PROBLEM

The client needed XML and eBook conversion services for both ePub and Mobi formats to produce digital products.

They faced:

- Handling content from multiple source formats.
- Converting a million pages in less than a month.

SOLUTION

Lumina Datamatics deployed a dedicated team, including an independent quality assurance facility. Additionally, a customized toolset was designed to ingest multiple source formats, and a standard style sheet was created to generate eBooks for the publisher.

The solution included:

- Deploying a dedicated team with independent quality assurance capabilities.
- Designing a customized toolset to handle multiple source formats.
- Creating a standard style sheet for eBook generation.

RESULT

Lumina Datamatics' approach led to significant improvements:

- Reduced the turnaround time (TAT) from 15 days to 8-10 days for the completion of production lots.
- Enabled the client to take content online in a shorter span of time.
- Ensured accuracy through stringent quality assurance services.
- Provided a cost-benefit by outsourcing business processes.

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit www.luminadatamatics.com.