

## Streamlined Typesetting and Publishing for Leading UK Publisher: How We Managed 50,000 Pages Annually



### CLIENT OVERVIEW

The client is a United Kingdom based international publisher and conference company, recognized as one of the world's largest publishers of books and journals.

#### PROBLEM

The client sought a partner capable of providing end-to-end book publishing services. The client expected proactive author liaison roles to facilitate smooth communication and collaboration throughout the publishing cycle. They required seamless integration of below mentioned processes to ensure high-quality, error-free publications within stipulated timelines.

The process included:

- Technical and language editing
- Artwork creation
- InDesign typesetting
- Editorial proofreading
- Indexing
- Print file preparation
- Efficient project management

#### SOLUTION

Lumina Datamatics developed a comprehensive execution approach for the client's needs.

The solution included:

- A transition team to analyze requirements, identify execution modalities, and develop strategies.
- A project execution team, led by a project manager, to execute the project and interact with the client.
- Collaboration between both teams during the alpha stage to ensure stability.
- Phased team building to align with the client's requirements.

#### RESULT

Today, Lumina Datamatics handles nearly 50,000 pages per year with consistent quality and is a preferred vendor for the client's business needs.

Key outcomes included:

- Seamless integration of end-to-end book publishing services.
- High-quality, error-free publications delivered.

### ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit [www.luminadatamatics.com](http://www.luminadatamatics.com).

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