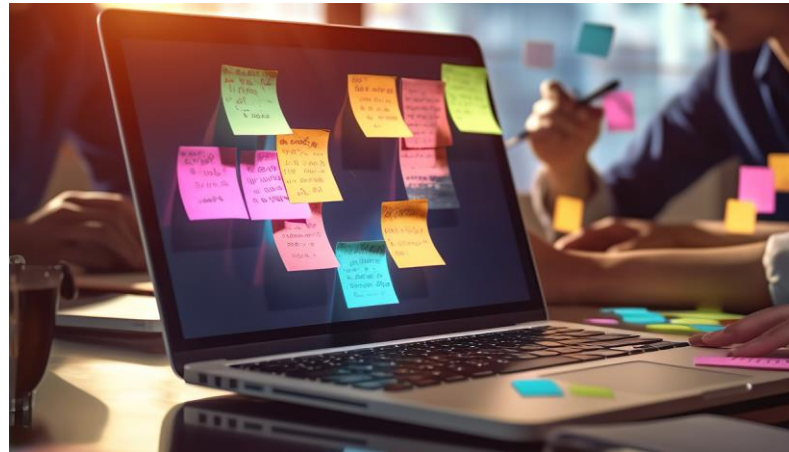


How Efficient Publishing Project Execution Managed 70,000 Pages Annually with Consistent Quality



CLIENT OVERVIEW

The client is an international company that originated in United States and publishes books and academic journals. It is a United Kingdom based publisher and conference company.

PROBLEM

The client required comprehensive support throughout the publishing process to ensure their work was polished, professional, and ready for distribution to a wide audience.

- Needed robust project management and author liaison.
- Required technical and language editing, editorial proofreading.
- Essential stages included typesetting using InDesign, artwork integration, indexing, and print-ready file preparation.

SOLUTION

Lumina Datamatics employed a dual-team approach for precise execution in publishing. This approach ensured a seamless and efficient workflow.

- The transition team, led by experts, analyzed client needs, devised strategies, and ensured quality measures.
- The project execution team, guided by a manager, executed the plan and interacted with clients.
- A phased team building approach and a two-stage process namely Alpha and Live stages guaranteed smooth project progress.
- Initially, both teams collaborated in the Alpha stage, with the project team guided by the transition team.
- Once stabilized, the project team operated autonomously in the Live stage.

RESULT

Currently, Lumina Datamatics manages approximately 70,000 pages annually, maintaining consistent quality. They have become the preferred vendor for the customer's business requirements.

- Consistent high-quality output and client satisfaction.
- Efficient project execution and management.
- Enhanced collaboration and streamlined processes.
- Ongoing commitment to excellence in publishing services.

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit www.luminadatamatics.com.

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