

## Enhancing Efficiency and Quality: Delivering E-Learning Content 10-15 Days Ahead of Schedule for a Global Educational Publisher



### CLIENT OVERVIEW

The client is a United Kingdom based international educational publisher with a presence in 120 countries. They provide high-quality academic, scholarly, and English Language Training (ELT) content.

#### PROBLEM

The client needed cost-effective e-learning design services to create assessments for various subjects and English Language Training learning objects. The learning objects had to be uploaded at the backend and reflected on their Learning Management System (LMS).

However, they faced:

- A constant shortage of required skills.
- Inability to scale the process to ensure optimum productivity.

#### SOLUTION

Lumina Datamatics deployed a team of e-learning designers skilled in XML, HTML5, Photoshop, and InDesign.

The team:

- Redesigned and transformed printed content into reusable digital learning objects.
- Created reality-based interactive assessments for various subjects including Math, Science, History, Geography, and more.
- Incorporated constant feedback into operations to work in an Agile manner.

#### RESULT

By implementing these solutions, Lumina Datamatics was able to meet and exceed the client's expectations.

The key outcomes included:

- Delivered content 10-15 days before the deadline.
- Ensured faster time-to-market.
- Met the client's high-quality standards.
- Deployed extra resources as per the fluctuating workload.

### ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit [www.luminadatamatics.com](http://www.luminadatamatics.com).

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