LUMINA DATAMATICS®
WE MANAGE KNOWLEDGE™

How Lumina Datamatics Cuts Overhead Costs by 50% and Expands Scalability by Up to 20%

PROJECT MANAGEMENT

CLIENT OVERVIEW

The client is a US-based publishing company specializing in educational content, technology, and services catering to the higher education, K–12, professional, and library sectors. With global operations, they have a prominent presence in the international market.

PROBLEM

The client faced significant challenges in managing upstream tasks due to disjointed workflows between editorial and production teams. Transitioning to digital products demanded a more streamlined and comprehensive project management approach.

- Traditional project management involved fragmented processes between editorial and production teams.

- The client struggled with writing, development, and manuscript preparation.

- Required a cohesive project management strategy to handle the new demands.

- Needed a partner to oversee the entire project management process efficiently.

- Ensuring quality, schedule, and budget compliance was challenging.

SOLUTION

Lumina Datamatics introduced the End-to-End (E2E) project management model, integrating all project aspects from inception to delivery.

- Trained project managers oversee tasks, communication, and adherence to standards.

- Efficiently manage budgets, schedules, editorial processes, design, author relations, and quality control.

- Leveraged Indian resources for cost-effectiveness.

- Ensured efficient project execution through extensive documentation.

RESULT

- Seamless project management function integration improved efficiency and reduced overhead costs by 50%.

- The client benefited from a single point of contact for all project-related queries and updates, leading to enhanced communication and collaboration.

- Quality control measures implemented by E2E PMs ensured the delivery of high-quality products within stipulated timelines and budgets.

- The offshore transition expanded scalability by approximately 15% to 20% per year and extended the reach of E2E project management services, effectively catering to a global clientele.

- Fully documented processes ensure consistency and facilitate knowledge transfer within the organization.

- E2E project management emerged as a comprehensive solution for publishers, addressing the evolving needs of the digital era while maintaining industry standards.

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines. Our clients have reduced time-to-market, optimized business processes, operational efficiencies, and improved competitiveness. For more information, please visit www.luminadatamatics.com.