



## Lumina Authoring and Publishing System



A unique configurable production workflow management system for books, loose-leaf publications, and newsletters with a built-in authoring tool and a robust project management and tracking system.

To enhance publishing efficiencies, technology and automation have to work hand-in-hand to deliver a highly dynamic publishing workflow.

Whether bound books, loose-leaf publications, or newsletters, publishing workflows have complex processes, which include adhering to guidelines prescribed by publishers, working closely with authors to finalize the content, and driving the entire production process to ensure final content delivery across print and digital platforms.

The Lumina Authoring and Publishing System can help.

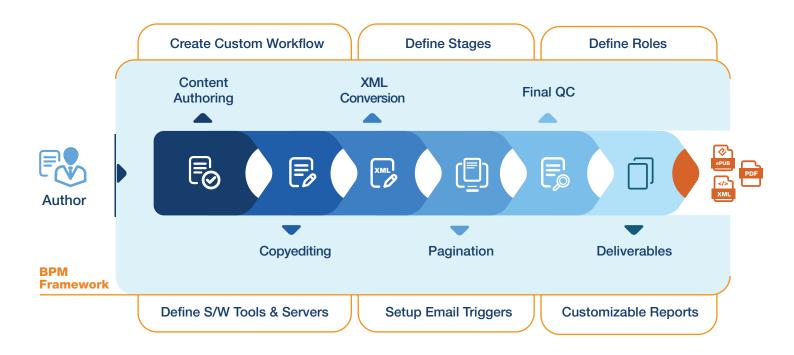
## **Features**

- A configurable BPM framework for workflow customization
- Ability to handle books, loose-leaf publications, and newsletters/magazines workflows
- System-driven email notifications on the completion of each stage
- Processing unique loose-leaf requirements
- Defining stages and roles
- Available in both off-line and online versions
- Real-time and specific status reports

## Benefits

- Streamlining the complete production process
- Minimizing human interaction and improving quality of deliverables
- Processing only the affected pages in revision workflows
- Editor has Word-like features
- Enabling faster time to market
- Optimizing cost of publishing





## About Us

Lumina Datamatics is a strategic partner to global publishers providing content, analytics, and technology solutions. Lumina Datamatics enables publishers and aggregators to be at the forefront of content workflows by managing the entire publishing process – from content creation to product delivery. Lumina Datamatics' expert solutions combine its various in-house and client facing platforms, partnerships with global technology leaders, and more than 3000 professionals across the UK, Germany, the United States, and India. For more information, please visit www.luminadatamatics.com