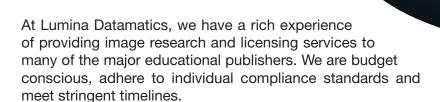


## Smart Asset Management Solutions





## The RightsPlatform Advantage

- Ability to manage image, text, audio and visual assets
- Drive image selection toward client sourcing strategies and goals
- Auditable trail of permission activities
- API connections with major stock agencies
- Customized reporting capabilities
- Amazon S3 cloud for expandable storage capacity
- Increased protection against litigation

## **Facts**

Managed rights of **100,000** photos and digital assets annually

Managed rights of **90,000** text strands annually

Multilingual rights capability

Increased product agility from broad rights acquisition approach

Proven cost savings over time

