LUMINA DATAMATICS®
WE MANAGE KNOWLEDGE™

How Spanish Language PPTs were Converted to Rapid eLearning Courses

CLIENT OVERVIEW:

The client is a leading provider of business information services. They provide highly specialized information-enabled software and tools for legal, tax, accounting, and compliance professionals combined with real-time news coverage.

PROBLEM

The client wanted to create eLearning courses for government, regulatory, corporate and business courses in Spanish. Their objective was to transition from instructor-led online courses in Spanish to be delivered via an LMS.

Most of the content was presently locked in unstructured PPTs. The task was to convert these PPTs into eLearning courses that were SCORM compliant and could be deployed on the client's LMS. The challenge was to complete the task with limited resources and within the specified time period.

SOLUTION

Lumina Datamatics commissioned a team of in-house Articulate Story-line developers and Spanish language editors to work on SCORM compliant structured eLearning courses. In the first phase, developers created new templates as per the course requirements. Spanish editors then pitched in with precise course templates and images to meet cultural nuances. They also performed daily technical QA to ensure high quality.

RESULT

- Delivered 1-2 courses per week of about 300 slides, meeting client's expectations

- Designed powerful training modules for critical sectors like Banking and Healthcare

- Transformed unstructured Spanish language content into engaging eLearning courses

- Achieved cost-efficiency by using free images within the Articulate Storyline

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3000 professionals across Germany, India, the UK, and the United States. This global resource pool services our customers across four continents: North America, Asia, Australia, and Europe.