

## **Content** Moderation



Automation

Human Moderation for Exceptions

Return Decision via API











Flexible Reporting Framework with Actionable Insights



Human Intervention Based Decisions



Consistent Quality & High Accuracy



**Highly Scalable** 

Our team of experts creates flexible, customized solutions using pre-, post-, and reactive moderation techniques to help manage large-scale content moderation that adheres to defined guidelines.

## What Lumina Datamatics can do:



Ensure Adherence to **Content Policy** 



**Audit Product Content** 



Monitor User Interaction for Fraud



Identify Illegal Items



Monitor Video, Chat & **Product Reviews** 



Eliminate Hate Speech, Adult Content & Cyberbullying



**Identify Cases of Abuse** & Harassment





**Travel** 

Gaming



Social



**Dating** 

Lumina Datamatics is a trusted partner in providing eCommerce support services to 3 of the 5 largest retailers/marketplaces worldwide. Lumina Datamatics provides product content transformation services, competitor intelligence, and technology services to eCommerce retailers, marketplaces, and brands. Our organization has over 3000 professionals across APAC, Europe, and North America

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