

# Subject Matter Expert (SME) and Editorial Freelancer Recruitment

Experienced recruiting professionals find, assess, and deliver qualified freelance candidates for your publishing projects.



## Work with Us



Reduce time to hire



Eliminate time wasted on poor-fit candidates



Access to hard-to-find, qualified talent



Improve productivity



## Why

Saving companies time and effort by locating skilled, available, and interested freelance candidates for faster, more efficient project staffing.



## What

Lumina Datamatics has extensive expertise in K-12, Higher Education, and Professional publishing verticals to locate and evaluate experienced editorial talent such as writers, instructional designers, copy editors, proof-readers, indexers, designers, artists, and programmers.



## How

To identify the ideal candidate profile, Lumina Datamatics evaluates and understands your business's project needs and role requirements. The top candidates are shortlisted and assessed based on their skills and qualifications to fit client requirements providing you with best-fit candidates to choose from.

## Overview



## Still Deciding?

- Proven results in quality freelance candidate placement
- Expertise in finding academic talent
- Access to an extensive network of freelance editorial and publishing professionals
- Efficient turnaround from search start to candidate delivery

## Case Study

### Who

A fast-growing professional learning company delivering curriculum across numerous careers and jobs.

### Why

The client needed to quickly scale by bringing on a freelance project manager available for 30 hours a week for at least 6 months to handle increased volume and free up team members to focus on content delivery priorities.

### What

- To build out a candidate profile and recruitment plan, Lumina Datamatics recruiters gathered freelance project manager requirements, including desired background and familiarity with specialized software.
- Leveraged internal resource database and performed external recruitment to identify best-fit talent.
- Screened candidates to ensure qualifications, interest, availability, and acceptance of project rates, then interviewed final round candidates.
- Delivered best-fit resumes for client review and facilitated client interviews of top candidates.

### Value

- The client successfully hired and onboarded a candidate that fits their team culture within 3 weeks.
- The client decided to hire a second project manager from the resumes provided to better support their growing business needs.

## What we do



### Research Market

- Assess needs, including required qualifications, the scope of work, timeline, and deliverables
- Leverage established database of over 4,500 experienced freelancers and SMEs
- Perform strategic search using targeted recruitment and outreach methodologies
- Identify top talent to match project requirements



### Engage Talent

- Develop enticing outreach messaging to attract candidates
- Engage interested candidates with personalized attention



### Deliver Top Candidates

- Vet candidates through ongoing communication and screening process
- Present qualified, pre-screened candidates for consideration and acceptance

Lumina Datamatics is a strategic partner to global publishers and e-commerce retailers, providing content, analytics, and technology solutions. We enable publishers to be at the forefront of digitalization by managing the entire publishing process – from content creation to product delivery, including feedback from readers and buyers. Lumina Datamatics' expert solutions are a combination of its various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the United States. This global footprint services our customers across four continents: North America, Asia, Australia, and Europe. Visit [luminadatamatics.com](https://luminadatamatics.com) or go to LinkedIn for more.

© Copyright 2022 Lumina Datamatics Limited. All Rights Reserved.

Contents in this document are confidential and proprietary to Lumina Datamatics. No part of this document should be reproduced, published, transmitted or distributed in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, nor should be disclosed to third parties without prior written approval from the marketing team at Lumina Datamatics.

[marketing@luminad.com](mailto:marketing@luminad.com)

[luminadatamatics.com](https://luminadatamatics.com)

Asia | Europe | North America

